

Camp Teletoon Paddlepalooza Contest (the "Contest")
OFFICIAL RULES

THE CONTEST PERIOD

The Contest runs from 8:59 a.m. Eastern Time ("ET") July 1st, 2013 to 11:59 p.m. ET August 30th, 2013 (the "Contest Period").

HOW TO ENTER

NO PURCHASE NECESSARY.

To enter the Contest, watch Teletoon from 9:00 a.m. to 12:00 p.m. ET to see the unique daily code word. Then, go to www.teletoon.com (the "Website") and click on the Paddlepalooza link on the homepage of the Website to access the Paddlepalooza online game (the "Game"). To complete your entry, you must:

- 1) Create a Login account for the Game on the Website by filling out the form with a username, password and your email address.
- 2) Fill out the standard Contest entry form with your first name, phone number, date of birth, province of residence and e-mail address, and/or your parent or legal guardian's name and email address, and submit the form.
- 3) Enter the unique daily code word

There is a limit of one (1) entry per unique code, per person, per day. Daily code words will expire each day at 11:59 p.m. ET. Eligible entries received in any given week will be included in the draw for that week's prize as well as the draw for the Grand Prize (see the "Draw" section of these Contest rules below for further details).

Bonus Entries:

Each entrant may obtain bonus entries by logging into the game and entering that day's unique daily code word. Each code will count as one (1) entry into the Contest. Bonus entries will be awarded to registered Game players according to the following:

Map Marker Level	Number of Bonus Entries
Getting Close	25
Wicked Close	50
Almost There	75
You Made It!	100

There is a maximum total of 900 bonus entries to be obtained during the Contest Period.

An entrant under the age of majority in his/her province of residence must have a parent or legal guardian consent to his/her participation. Proof of identification and parental consent must be provided upon request. If a parent or legal guardian does not provide consent, or if proof of identification cannot be obtained, the entry will be disqualified. The login information and contact information collected by TELETOON Canada Inc. ("TELETOON") with your entry will only be used for the administration of the Contest. TELETOON will not use this personal information for any other reason and will not otherwise disclose this personally identifiable information to any other party except to fulfill its Contest obligations.

If you do not have access to TELETOON to obtain the code words, or you do not have access to the Internet, you can enter the Contest by sending us your full name, telephone number, province of residence, and age by mail and include in fifty (50) words or less, what your favourite camping activity is. The entry will be entered on the day it is received, provided it is within the Contest deadline. Send entries to:

Camp Teletoon Paddlepalooza Contest
TELETOON

Brookfield Place
181 Bay Street, P.O. Box 787
Toronto, Ontario,
M5J 2T3

ELIGIBILITY

The Contest is open to permanent lawful residents of Canada, excluding employees, representatives, and agents (and their immediate family members or persons with whom they are domiciled, whether related or not) of TELETOON (collectively the "**Sponsors**"), their affiliates and each of their respective advertising and promotional agencies, involved in this Contest. The Contest is governed by Canadian law and is subject to all applicable federal, provincial and municipal laws and regulations. Contest void where prohibited by law. TELETOON, with the consent of the Régie des alcools, des courses et des jeux (the "**RACJ**") reserves the right to cancel or suspend this Contest for any reason, including but not limited to, in the event of any accident or administrative or other error of any kind.

TELETOON takes no responsibility for entries that are lost, misdirected, delayed, garbled or received after the Contest deadline. Only one (1) email address and account may be used by any person to enter the Contest. Limit one (1) entry per unique code, per person, per day and 900 bonus entries per person during the Contest Period. In the event that TELETOON receives more than one (1) entry per code, per person, per day, and more than 900 bonus entries per person during the Contest Period, TELETOON reserves the right to void and destroy duplicate entries, and that entrant may, at the sole discretion of the Sponsors, be disqualified from the Contest. Should it be discovered that an entrant is using the aid of a computer program(s) to auto-fill entries, that entrant will be disqualified from the Contest. Sponsors reserve the right to disqualify all such Contestant from future Contests conducted by the Sponsors without further notice. By submitting an entry, entrants agree to be bound by and comply with these official rules and regulations.

In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be deemed to be made by the authorized account holder of the e-mail address at the time of entry. The authorized account holder is the natural person who is assigned an e-mail address by an Internet service provider or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question.

WINNER SELECTION

There will be nine (9) weekly prize draws during the Contest Period and One (1) Grand Prize draw.

Weekly Prize Draws:

Weekly prizes will be drawn on the following dates:

Week	Entry Period	Draw Date
1	12:00 a.m. ET July 1 st to 11:59 p.m. ET July 7 th , 2013	July 8 th , 2013 12:00 p.m. ET
2	12:00 a.m. ET July 8 th to 11:59 p.m. ET July 14 th , 2013	July 15 th , 2013 12:00 p.m. ET
3	12:00 a.m. ET July 15 th to 11:59 p.m. ET July 21 st , 2013	July 22 nd , 2013 12:00 p.m. ET
4	12:00 a.m. ET July 22 nd to 11:59 p.m. ET July 28 th , 2013	July 29 th , 2013 12:00 p.m. ET
5	12:00 a.m. ET July 29 th to 11:59 p.m. ET August 4 th , 2013	August 5 th , 2013 12:00 p.m. ET
6	12:00 a.m. ET August 5 th to 11:59 p.m. ET August 11 th , 2013	August 12 th , 2013 12:00 p.m. ET
7	12:00 a.m. ET August 12 th to 11:59 p.m. ET August 18 th , 2013	August 19 th , 2013 12:00 p.m. ET
8	12:00 a.m. ET August 19 th to 11:59 p.m. ET August 25 th , 2013	August 26 th , 2013 12:00 p.m. ET
9	12:00 a.m. ET August 26 th to 11:59 p.m. ET August 30 st , 2013	September 4 th , 2013 12:00 p.m. ET

Grand Prize Draw:

A random draw for the Grand Prize will be held at or around 12:00 p.m. ET Wednesday September 4th, 2013 at TELETOON's Toronto office located at 181 Bay Street. The chances of being selected to win a prize in this Contest depend on the total number of eligible entries received.

PRIZE

Grand Prize

There is one (1) Grand Prize available to be won. Approximate retail value is \$5,300.00 CDN.

The Grand Prize consists of:

- Return economy airfare for four (4) persons (the Grand Prize Winner and his/her three (3) guests) from the international gateway city closest to the winner's residence to Ottawa, Ontario. Flight times and airline are based on availability and selection is at the sole discretion of TELETOON.
- Shuttle service for four (4) from the airport to the Grand Prize camping site.
- Five (5) nights Family Adventure Camp with Wilderness Tours.

If the selected winner resides within two hundred (200) km of Ottawa, only ground transportation will be provided; no airfare will be provided and no compensation or substitution will be provided in lieu thereof.

Note: Children must be seven (7) years of age or older to participate in rafting activities and further restrictions may apply.

The Grand Prize Trip must be fulfilled between May 31st and August 30th, 2014. Blackout periods may apply and may include, but are not limited to Canada Day, Civic Holiday, Labour Day other peak season or holiday periods.

Secondary Prizes

There are nine (9) secondary prizes available to be won. Value of each prize is \$100.00 CDN.

Each prize consists of:

- \$100.00 gift card from giftcertificates.ca

The total approximate value of the nine (9) secondary prizes is \$900.00 CDN.

The total approximate retail value of the Grand Prize and Secondary Prizes is \$6,200.00 CDN. All amounts are in Canadian dollars.

Hereinafter the Grand Prize may be referred to as the "Prize" or "Grand Prize trip".

ACCEPTANCE OF PRIZE

Entrants selected as winners must correctly complete a mathematical skill testing question and must sign a declaration confirming compliance with the rules and regulations and acceptance of the prize as awarded, and a release form acknowledging the non-responsibility of the Sponsors, their affiliates and/or associates and their respective agents, employees and officers and directors with regard to any injury, accident, damage, claim, liability, loss or misfortune related to any aspects of the Contest, prize, the acceptance, use, misuse, possession and delivery of the prize, preparation for, or participation in the prize or any prize-related activities, printing errors, claims based upon publicity rights, defamation or invasion of privacy, prior to being awarded the Prize.

Selected entrants will be notified by telephone within five (5) days of the draw. If a selected entrant cannot be reached by phone upon initial contact, the TELETOON representative will re-attempt contact or leave a message in which the entrant will have five (5) days to return. Upon the selected entrants contact with TELETOON, the entrant will then receive a declaration and release form via email or facsimile in which they will have two (2) days from the date it was sent by TELETOON, to complete, sign, and return the forms to TELETOON, in order to be officially declared a winner. In the event the entrant does not complete the aforementioned process within the allotted time period, they will have been deemed to have forfeited any rights to the prize and an alternate entrant will be selected in the same manner by random draw taken from the same pool of entries. Limit one (1) prize per person or household. All prize taxes, if any, are the responsibility of the winner. TELETOON or its appointed designee shall deliver prizes to confirmed winners. If you have been declared a winner of a TELETOON

Contest in the last 60 (sixty) days, you are not eligible to win any prize in this Contest and your entry will be disqualified.

The Sponsors will not be held responsible for the loss of prizes due to changes in mailing addresses, errors in completed entry forms or login information and any other circumstances leading to an invalid, erroneous or incomplete mailing address or e-mail address.

None of the Contest Sponsors make any representation or offers any warranty, express or implied, as to the quality or fitness of any prize awarded in connection with the Contest. Prize winners understand and acknowledge that he/she may not seek reimbursement or pursue any legal or equitable remedy from the Sponsors should a prize fail to be fit for its purpose or is in any way unsatisfactory to the prize winner.

CONDITIONS OF THE GRAND PRIZE

If the Grand Prize winner is a minor, he/she must be accompanied on the Grand Prize trip by his/her legal guardian who has agreed to be fully and legally responsible for the winner. If any of the Grand Prize winner's guest's are under the age of majority in his/her province or territory of residence (the "**Minor Guest**"), such Minor Guest must be accompanied by his/her parent/legal guardian and the Minor Guest's parent/ legal guardian shall be deemed one of the Grand Prize winner's guests on the Grand Prize Trip.

Children must be seven (7) years of age or older to participate in rafting activities. Grand Prize Trip must be fulfilled between May 31 and August 30, 2014. Blackout periods may apply. No travel will qualify for any Air Miles accumulation or that of any affiliated programs.

The Grand Prize winner and his/her guests must travel on identical itineraries; travel will be booked by TELETOON, in consultation with the winner. No changes shall be permitted once reservations have been confirmed. **Should the Grand Prize winner and his/her guests be unavailable to travel to Ottawa, Ontario by August 30th, 2014, the Grand Prize winner will be deemed to have forfeited any rights to the Grand Prize and the Sponsors shall have the right to draw a back-up entrant in the same manner from the remaining eligible entries.**

Whether the selected winner receives transportation via ground or air depends on the distance of the selected winner's residence to the Grand Prize trip location; to be determined in the sole and absolute discretion of the Sponsor.

The Sponsors are not responsible for any delays or cancellations relating to the Grand Prize trip that may occur prior to or during the Grand Prize trip. Any lost or stolen event/prize/travel tickets, travel vouchers, certificates or any other property will not be replaced.

Any incidental costs or expenses, including but not limited to meals, valet, room service, upgrades, insurance, tips, gratuities, taxes and fees (including airport taxes and surcharges), ground transportation, optional tours, personal expenses, travel insurance and travel documents not specifically identified as part of the Grand Prize are the sole responsibility of the winner and his/her guests. The Prize winner and his/her guests shall not seek reimbursement for any costs or expenses from the Contest Sponsors. It is strongly recommended that the Grand Prize winner and his/her guests purchase independent travel insurance for medical, accident and baggage coverage.

The winner and his/her travel companions will be responsible for obtaining any required travel and health documents including a valid government issued photo ID (which must be valid prior to and for the entire duration of the trip). The Sponsors assume no responsibility should the Grand Prize winner and/or his/her guests be denied airline entry for any reason whatsoever.

By entering this Contest, selected winners (and the winner's parent or legal guardian) agree, represent and warrant that: in the unlikely event of the cancellation or postponement of the Prize or Prize elements or other circumstances beyond TELETOON's reasonable control, TELETOON shall not be responsible.

Approximate value of the Grand Prize is based on an average value, in connection with the airway transportation and hotel accommodation portions, which may vary depending on the date of the trip and the departure airport. No compensation will be given or may be claimed to this effect.

Other conditions may apply.

GENERAL CONDITIONS

Prizes must be accepted "as is" and may not be exactly as shown. No substitutions are available except for the reservation by TELETOON of the right, in its sole discretion, to substitute prizes of equal or greater value. Some restrictions may apply. Prizes are non-transferable, non-refundable and have no cash value, that is, cannot be exchanged for cash.

The Sponsors, their respective parent, related, affiliated and subsidiary companies and each of their respective officers, directors agents, employees and assigns will be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions that arise out of and/or in any way related to the Grand Prize or any prize awarded in this Contest, the receipt, use and/or enjoyment, misuse, preparation for or participation in the any Contest prize, prize-related activities and/or the Contest.

All entries become the property of TELETOON and will not be returned.

Each entrant and his/her parent or legal guardian agrees to waive all rights with respect to print and broadcast publicity. By entering the Contest and accepting a prize, the winner and parent or legal guardian of the winner hereby consents to the reasonable use by TELETOON of the winner's photograph, voice, likeness and/or image, contents of the entry form and the name and age of the winner, worldwide and in perpetuity, without any further compensation for any future promotional activity. Each entrant, (and his/her parent or legal guardian) consents and agrees to the Sponsors' collection and use of the information provided by the entrant for the purpose of administering this Contest. Each entrant agrees to be bound by these Contest Rules and Regulations.

Entrants and their parent or legal guardian agree that TELETOON shall not be liable or responsible for any failure of the TELETOON website during the Contest nor for any problems or technical malfunctions with respect to telephone lines, computer on-line systems, television networks, servers, access providers, computer equipment, software or any failure thereof, or Internet traffic congestion or any combination thereof, including any injury or damage to an entrant's or third party's computer. TELETOON reserves the right, in its sole discretion; to cancel or suspend the Internet portion of this Contest should a virus or any other factor beyond TELETOON's control corrupt the security or proper administration of the Contest. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way.

TELETOON with the consent of the RACJ reserves the right to cancel, modify or suspend a Contest in the event of any printing, administrative error, virus, bug, unauthorized human intervention or other causes beyond its control which corrupt or affect the administration, security, fairness or proper conduct of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, TELETOON reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way. TELETOON and its sponsors are not responsible for preemption, cancellation, or interruption, in whole or in part, of any TELETOON Contest related programming. Appropriate notice to the RACJ will be provided where necessary.

For residents of Québec only: Any litigation respecting the conduct and/or organization of a publicity Contest in the Province of Quebec may be submitted to the RACJ for a ruling. Any litigation respecting the awarding of a prize may be submitted to the RACJ only for the purpose of helping the parties reach a settlement.

To view a copy of TELETOON's Privacy Policy, please go to: <http://www.teletoon.com/en/privacy/>